

# THE SANDUK

## BRANDING AND STRATEGY

### TASK

Branding  
Logo Design  
Website Design  
Social Media Strategy

### Typography

Font Family: **Raleway**

Aa Regular **Aa** Bold

*Aa* Italic ***Aa*** Bold Italic

### Color Palette



Logo represents a vibrant bag icon with colors emerging out of it, symbolising the blend of tradition and innovation.

The Sanduk  
From Mind To Fashion

Tagline is all about turning creative ideas into bold, wearable art.

MODERN CULTURAL PRACTICAL VIBRANT

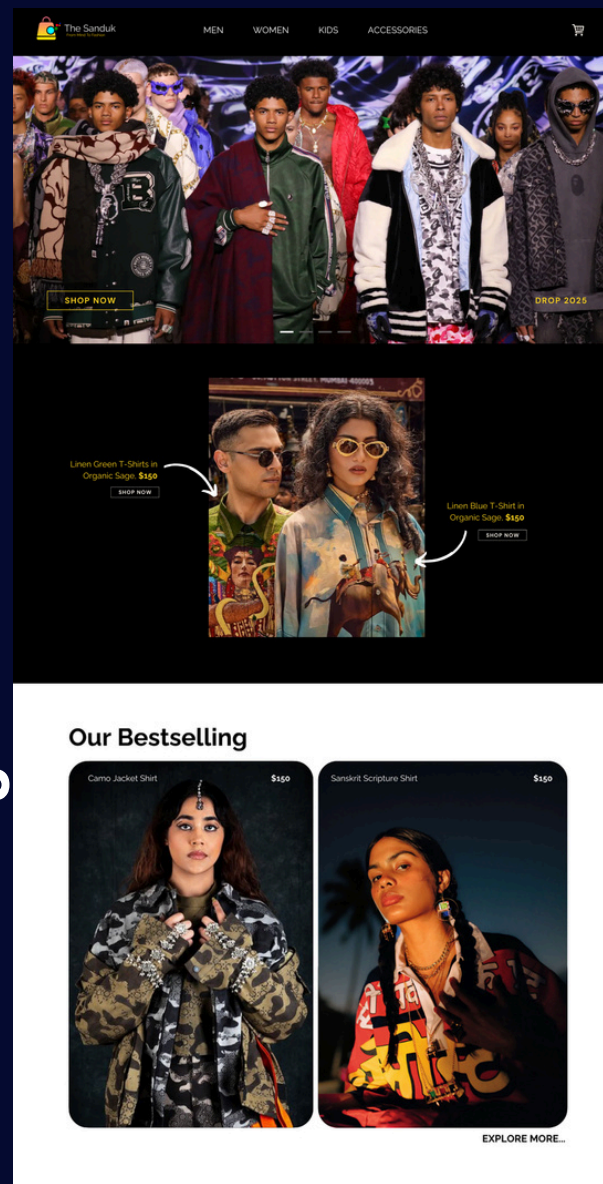


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## BRANDING AND STRATEGY

As a marketer, branding The Sanduk was an inspiring journey, translating rich cultural roots into a bold, modern identity that feels both meaningful and irresistibly stylish.

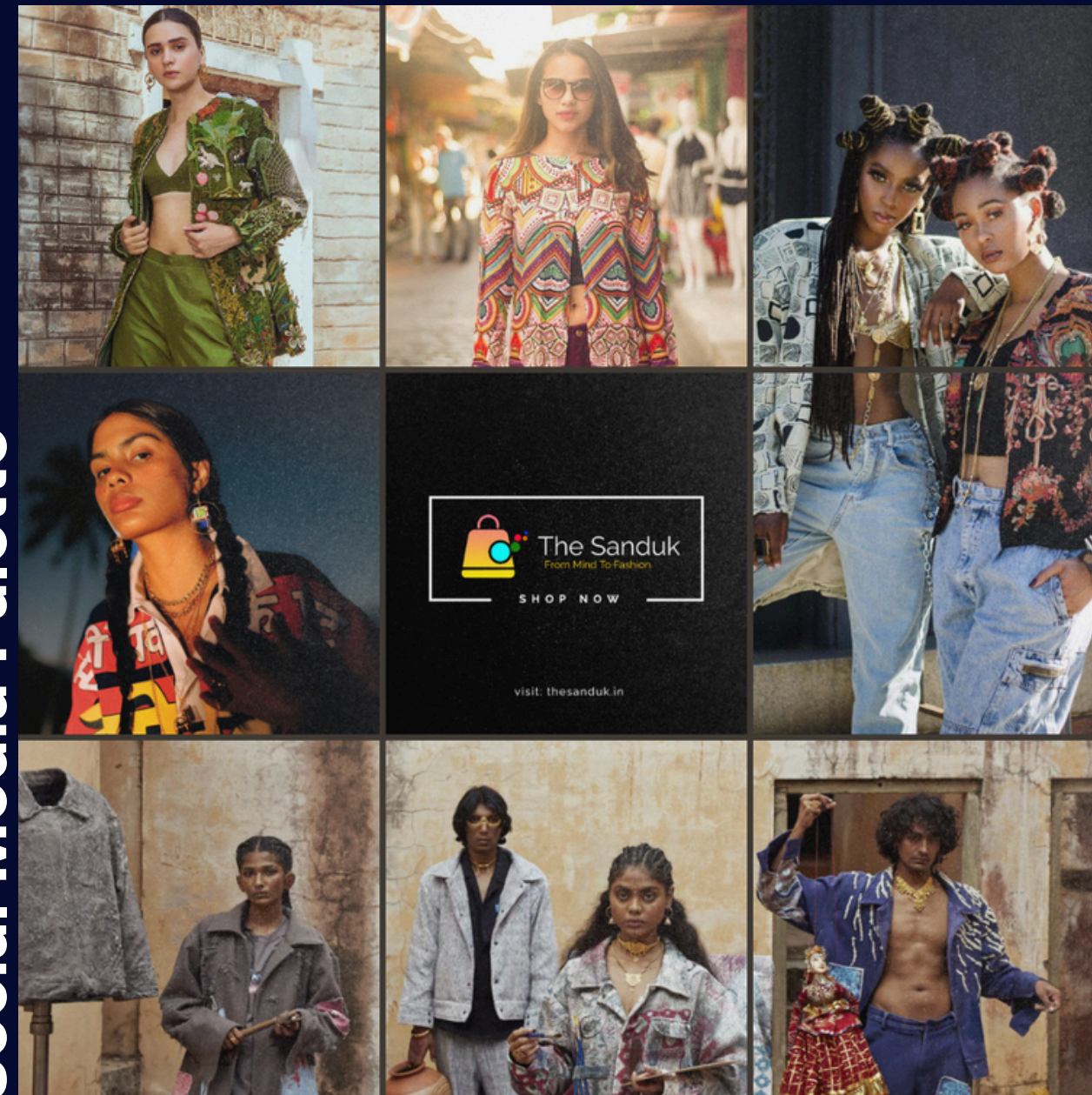
Website Design



### Technologies Used:



Social Media Palette



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