

# SKATENATIONXL

TRAILER STORYBOARD, CREATIVES, MARKETING

**TASK**

Storyline

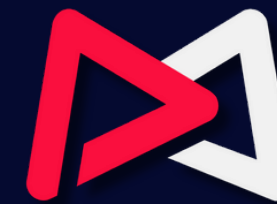
Drive UGC content

Project Management

Marketing Trailer



BLUE.GRAVITY



MAGIC  
MEDIA

**Briefing**

**Clearance**



**Collaboration**

INITIATED COLLABORATION WITH  
FOLLOWING STUDIOS FOR  
PRODUCTION



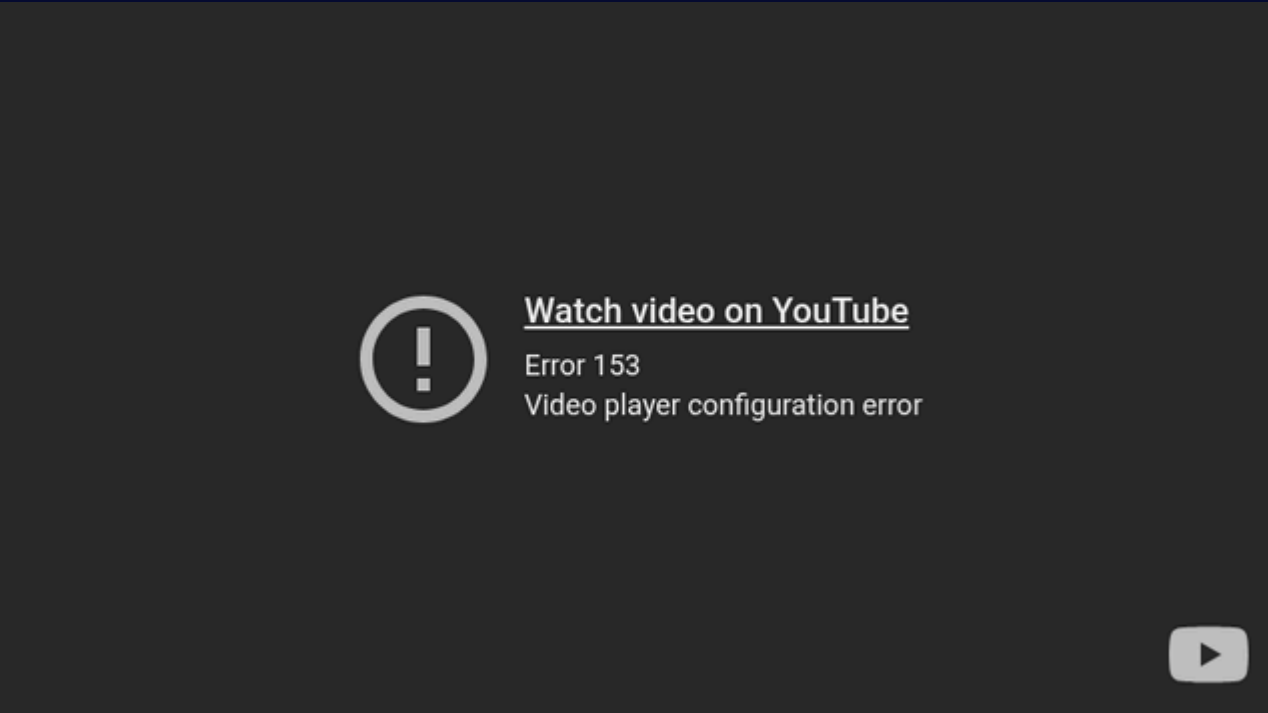
# SKATENATIONXL

TRAILER STORYBOARD, CREATIVES, MARKETING



## Storyboarding

## Delivery



## Scripting

### Trailer concept SkateNationXL

**Scene 1:** Our trailer opens with a breathtaking, almost dizzying, high-angle shot. We're positioned impossibly high, looking straight down into a sprawling, hyper-futuristic metropolis.

Towering, gleaming skyscrapers (Burj Khalifa) pierce atmospheric clouds, bathed in the warm, golden glow of a perpetual dawn or dusk.

This immediately establishes the immense verticality and scale of our playground, hinting at the sheer drop awaiting our protagonist.

(Builds anticipation-hook)

**Scene 2:** We then transition to a first-person perspective, placing the viewer directly onto the edge. We see the player character's feet, clad in sleek, high-tech footwear, firmly planted on a cutting-edge hover-skateboard. Below, the dizzying cityscape stretches endlessly, reinforcing the precarious height. A subtle click sound effect confirms the board is engaged, building anticipation.

**Scene 3:** Without hesitation, the skater launches themselves off the precipice. The camera follows closely as they plummet, the city rushing up at incredible speed. As they pick up momentum, the board's unique hover capabilities become apparent, with subtle energy trails emanating from its underside, showcasing our innovative movement system.

**Scene 4:** This leads into a rapid-fire montage of spectacular gameplay. We see the skater grinding impossibly long rails connecting distant towers, weaving through dense aerial traffic with breathtaking agility, and performing tricks between closely packed buildings. The visuals are punctuated by quick glimpses of different player characters (feature an animal probably dog to create a unique feeling), showcasing the depth of our customization options - diverse looks and gear. A shot of multiple players racing side-by-side down a massive, water-cascading building emphasizes multiplayer or competitive elements.

## Coordination

Reached out the production studios and agencies who can bring trailer to life. Led meetings, shared creative brief & discussed budgets, contracts, requirements & NDAs

FEASIBILITY



VISION

# SKATENATIONXL

TRAILER STORYBOARD, CREATIVES, MARKETING

Marketing

Views

1.2M+

Across Channels

Media Coverage

10+



Discord

10k+

Verified Members

Paid ads

4%

Click - Through - Rate

Wishlists

8k+

On Steam

UGC Content

20+

Review Videos

